

STANDARD SLEEVE

Template Instructions



Very Important...

STANDARD sleeves require printing within a predefined imprint area and the number of colors (including black) is limited to 2 (shades of same colors are fine). If you require printing outside the imprint areas or have more than 2 colors then you will require a PREMIUM sleeve.

Template file - The supplied AI and PDF files are vector based and can be edited using Adobe Illustrator or other vector based programs. Save your file in AI or PDF format.

Layers -

Your Artwork - Place your graphic elements on this layer

Imprint Area - Dotted lines show area in which your graphic elements must be contained. If your artwork is to extend beyond this print area then you will require a PREMIUM sleeve. Hide this layer to see only your artwork and the basic coffee sleeve shape

Sleeve Shape - Shows basic outside shape of sleeve as well as the backside panel with 2 glue edges.

Fonts - Convert all fonts to outlines whenever possible.

Color Mode - Work in the CMYK color mode (not RGB). You are limited to using either 1 or 2 colors, and tints (screens) of those colors. More than 2 colors require a PREMIUM sleeve.

PMS (Pantone) Colors - We convert all supplied PMS colors to their closest CMYK equivalent. We can print in actual PMS colors, however additional charges apply (contact us for pricing).

Images - For best print results images should be 300dpi at the final size they will print at. When images are enlarged the resolution decreases. Embed all images (do not keep them as links).

Arcing Graphics - When sleeves are placed around a cup, text and graphics tend to look like they are pointing downwards due to the taper of the cup. We generally add arcs to your graphics whenever possible and these will be shown when proofing to you. You may also add arcs (approx 3-4%) to your design if wanted prior to sending to us.

Proofs - We will provide a PDF proof for your approval prior to starting printing.

Submitting Artwork - Email artwork to graphics@hotshotsleeves.com or upload files through the website