

# Setting up your files

Convert all fonts to outlines whenever possible or supply us with your fonts

Provide all graphics and colors in CMYK mode. Files submitted as RGB will be converted to CMYK.

For best print results images should be 300dpi at the final size they will print at. When images are enlarged the resolution decreases. Embed all images (do not keep them as links).

When sleeves are placed around a cup, text and graphics tend to look like they are pointing downwards due the taper of the cup. We generally add arcs to your graphics whenever possible and these will be shown when proofing to you. You may also add arcs (approx 3-4%) to your design if wanted prior to sending to us.

For all sleeves (unless otherwise agreed upon and quoted) we convert all supplied Pantone (PMS) colors to their closest CMYK equivalent. If you are working in PMS colors then please specify colors using the C (coated) version of the color and not U (uncoated) as we are printing on a coated paper.

STANDARD sleeves require that the number of print colors be limited to 2 (shades of the colors are permitted). In addition STANDARD sleeves have a defined imprint area